

CALIFORNIA ASSOCIATION FOR BILINGUAL EDUCATION

CABE 2027

Embracing Multilingualism: Shaping the Future—Every Language, Every Student

MARCH 10—13, 2027

LONG BEACH CONVENTION CENTER

SPONSORS EXHIBITORS CAREER FAIR

CABE INVITES YOU

**TO BECOME A SPONSOR OR EXHIBITOR
FOR MORE INFORMATION, VISIT CABE2027.ORG**

Follow us for the latest news!

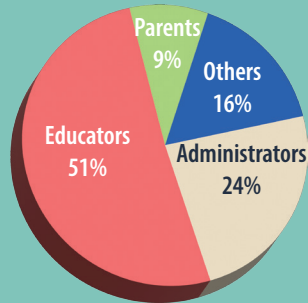




CABE 2027

SPONSORS • EXHIBITORS • CAREER FAIR

The Leading Conference for Educators and Parents of English Learners and Multilingual Students (Pre-K to University)



OPPORTUNITIES FOR YOUR ORGANIZATION TO REACH OVER 5,000 EDUCATORS, ADMINISTRATORS, PARENTS, AND OTHER CONFERENCE ATTENDEES

- Dedicated Viewing Times
- Prime Sponsor Locations
- Lead Capture Software
- 5000 Plus Attendees
- Giveaways
- Raffles

✱ **Market** your multilingual, biliteracy, world language, English Language Development, and professional development products, programs, materials, and services that are aligned to the Common Core ELA/ELD Standards, content area frameworks and standards, The California English Learner Roadmap, and Global California 2030.

✱ **Reach** a large audience of over 5,000 plus administrators, educators, parent leaders, and community members.

✱ **Take advantage** of Exhibit Hall hours that encourage participants to visit during dedicated times each day of the conference.

✱ **Advertise** your organization to promote an author's book signing or showcase a new product, service, or publication.

✱ **Conduct** drawings to attract attendees.

✱ **Obtain** instant product user feedback and identify market trends and product development needs in the multilingual education market.

✱ **Recruit** bilingual and multicultural staff and potential consultants.

EXHIBIT HALL ACTIVITIES & EVENTS

✱ **Ribbon-Cutting** Grand Opening Ceremony

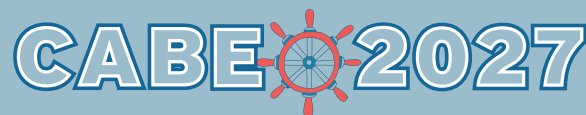
✱ **Night at the Exhibits**

✱ **Raffles**



Go to CABE2027.ORG to register as a CABE 2027 Sponsor/Exhibitor today!

Sponsorships



JOIN THE CABE FAMILY AND PLAY A KEY ROLE IN THE CONFERENCE.

CABE OFFERS SPONSORSHIP OPPORTUNITIES AT MANY LEVELS WITH VALUE-FILLED BENEFITS.

DIAMOND - \$75,000*	PLATINUM - \$50,000*	CORPORATE - \$25,000*
- Six exhibit booths and twelve exhibit hall badges - Sponsorship for the Seal of Excellence Award Banquet, which includes one reserved table for ten (submit names by deadline) - Opportunity to receive a table for ten at the awards luncheon (submit names by deadline) - Company logo on the tote bags or name badges - Recognition as a Sponsor on the Conference App - Two full-page color advertisements in the conference edition of the Multilingual Educator online magazine - Two promotional items or inserts in the conference tote bags - Opportunity to have one small meeting room for use during the conference - Opportunity to conduct two commercial workshop presentations - Recognition/speaking at one conference event - Two push notifications during the conference - Web banners on the CABE website and on the conference website to promote your company/organization - Opportunity to have your company logo on charging stations - Three complimentary LeadCapture software downloads on three devices - Complimentary pre- and post-conference attendee mailing lists - Opportunity to have your company logo on badge printing kiosks - Logo on the mobile app	- Six exhibit booths and twelve exhibit hall badges - Sponsorship for the Seal of Excellence Award Banquet, which includes one reserved table for ten (submit names by deadline) - Opportunity to receive a table for ten at the awards luncheon (submit names by deadline) - Company logo on the name badges - Recognition as a Sponsor on the Conference App - Two full-page color advertisements in the conference edition of the Multilingual Educator online magazine - Two promotional items or inserts in the conference tote bags - Opportunity to have one small meeting room for use during the conference - Opportunity to conduct two commercial workshop presentations - Recognition/speaking at one conference event - One push notification during the conference - Web banners on the CABE website and on the conference website to promote your company/organization - Opportunity to have your company logo on charging stations - Two complimentary LeadCapture software downloads on two devices - Complimentary pre- and post-conference attendee mailing lists - Logo with website link on two CABE email blasts - Logo on the mobile app	- Four exhibit booths and eight exhibit hall badges - Opportunity to receive four tickets to the Seal of Excellence Banquet (submit names by deadline) - Recognition as a Sponsor on the Conference App - One full-page color advertisement in the conference edition of the Multilingual Educator online magazine - One promotional item or insert in the conference tote bags - Opportunity to conduct two workshops - Web banner on the CABE website and at the conference promoting your company/organization - One complimentary LeadCapture Software download (one device) - Complimentary pre-conference attendee mailing list - Coffee and Tea Stations Sponsor - Logo on the mobile app <i>* Customized Sponsorship Packages Available. Contact CABE Headquarters at 626-814-4441.</i>
GOLD - \$15,000*	SILVER - \$10,000	BRONZE - \$5,000
- Three exhibit hall booths and six exhibit hall badges - Opportunity to receive two tickets to the Seal of Excellence Banquet (submit names by deadline) - Recognition as a Sponsor on the Conference App - One full-page color advertisement in the conference edition of the Multilingual Educator online magazine - Opportunity to sponsor the CABE Board and Membership Reception - One promotional item or insert in the conference tote bags - Opportunity to conduct a commercial workshop presentation - Web banner on website and at the conference promoting your company/organization - One complimentary LeadCapture Software download on one device - Complimentary pre-conference attendee mailing list - Logo on the mobile app	- Two exhibit hall booths and four exhibit hall badges - Opportunity to receive two tickets to the Seal of Excellence Banquet (submit names by deadline) - Recognition as a Sponsor on the Conference App - One half-page color advertisement in the conference edition of the Multilingual Educator online magazine - One promotional item or insert in the conference tote bags - Opportunity to conduct a commercial workshop presentation - Web banner on website and at the conference promoting your company/organization - One complimentary LeadCapture software download on one device - Complimentary pre-conference attendee mailing list - Logo on the mobile app	- Two exhibit booths and four exhibit hall badges - Recognition as a Sponsor on the Conference App - One promotional item or insert in the conference tote bags - One complimentary LeadCapture software download on one device Administrative Leadership Symposium Sponsorship (ALS) – \$4,000 This sponsorship is separate but can also be added to any other sponsorship level. - One Tabletop at ALS Event on Friday, March 12, 2027 - Three-Minute presentation - Lunch with Attendees - Recognition as a Sponsor on the Conference App - Acknowledgment as a Sponsor with Logo on ALS Materials - Post-conference List of ALS Attendees
		RHINESTONE – \$2,500
		- One exhibit booth and two exhibit hall badges - Recognition as a Sponsor on the Conference App - One complimentary LeadCapture software download on one device

Sponsors are recognized for their contributions in the conference app and in person at the Seal of Excellence Awards Banquet, Awards Luncheon, or other alternate event.

Long Beach Convention Center, 300 E Ocean Blvd, Long Beach, CA 90802

Exhibitors

CABE 2027 SPECIAL OFFERS TO ALL EXHIBITORS

Contact Attendees in Advance!
Receive the Attendee Mailing List for **ONLY \$225**.
Connect with attendees (who have given permission to share their information) before the conference and schedule time to meet with them in the Exhibit Hall.
Mailing list will be sent out January 26, 2027.

Attend the Presentations (Conference Registrations)
Register to Attend the Full Four Days at a **Discounted Rate of \$650**.
(No more than two registrations per company/organization—non-transferable)

EXHIBIT & CAREER FAIR BOOTH FEES INCLUDE THE FOLLOWING BENEFITS AND SERVICES:

- **First 300 lbs of material handling (in/out) is complimentary.**
- 10' x 10' exhibit space per booth
- One 6' draped table
- Two chairs
- Side rails and backdrop
- Standard ID sign with organization name
- Opportunity to select booth space
- Hall security during closed hours
- Two complimentary exhibit hall-only badges

Register by October 29, 2026	Early Bird Deadline December 10, 2026	After December 10, 2026
Receive one complimentary LeadCapture software for one device		
Commercial Exhibitor	\$1200	\$1400
Small Business Exhibitor	\$975	\$1100
Non-Profit Exhibitor	\$750	\$900
Career Fair Employer	\$750	\$900

If you are selling merchandise at CABE 2027, a seller's permit is required.

Register for a seller's permit: <http://bit.ly/CASellPermit>

- Full payment must accompany all applications. Application and payment must be received no later than December 10, 2026, to ensure inclusion in the Conference App.
- Upon receipt of your signed contract and full payment, your booth confirmation will be emailed to you and an Exhibitor Service Kit will be emailed from our Convention Services Company beginning in January 2027.
- Additional furniture, carpeting, outlet use, and signage are available at the Exhibitor's expense
- Corner or end booths are available for an additional cost of \$100.

SPACE IS LIMITED!
For the best location, make
your reservations with full
payment early.

SPECIAL OFFERS!



For hotel
accommodations, visit
cabe2027.org

EXHIBITOR DATES: TUESDAY, MARCH 9, 2027 THROUGH FRIDAY, MARCH 12, 2027

MOVE-IN / SET UP	EXHIBIT HALL DAILY SCHEDULE	DESIGNATED EXHIBIT HOURS
Tuesday: 10:00 am – 4:00 pm	Wednesday: 12:00 pm – 4:00 pm	Wednesday: 6:00 pm – 7:30 pm
Wednesday: 7:30 am – 11:00 am	Grand Opening 12:00 pm	Thursday: 12:00 pm – 1:30 pm
	Thursday: 9:00 am – 5:30 pm	Friday: 12:00 pm – 1:30 pm
	Friday: 9:00 am – 4:30 pm	Saturday: Exhibit Hall Closed

EXHIBITOR/CAREER FAIR BREAK-DOWN INFORMATION CAN BE FOUND AT CABE2027.ORG

NIGHT AT THE EXHIBITS
Wednesday • March 10, 2027 • 6:00 pm to 7:30 pm
Opportunity for your company to offer Special Promotions

Go to CABE2027.ORG for additional advertisement and registration information

Take advantage of advertising in the annual edition of the **Multilingual Educator** online magazine.
To review our advertising information/submission specifications, visit **CABE2027.ORG**

ADVERTISING IS ACCEPTED FOR THE CABE 2027 MULTILINGUAL EDUCATOR AS FOLLOWS:

MULTILINGUAL EDUCATOR

DEADLINE for ad PDF file: October 31, 2026*

Artwork: 300 dpi Press Quality PDF

The Multilingual Educator, CABE's annual full-color magazine, is distributed statewide to all CABE members, partner organizations, and conference attendees, and is posted on CABE's website. The publication features articles, narratives, poetry, and artwork on topics such as biliteracy, dual language immersion, multiculturalism, and parent engagement.

- Full-page Color Ad: \$950
8.5"w x 11"h, Live area: 7"w x 10"h
- Half-page Horizontal Color Ad: \$750
8.5"w x 5.5"h, Live area: 7.5"w x 4.5"h

* *Advertisements submitted after October 31, 2026 will be accepted only from Sponsors whose sponsorship level includes an ad and will be included exclusively at the back of the online version.*

PAGE TRIM SIZE:

Full-page Ad
8.5"w x 11"h



Half-page Ad
8.5"w x 5.5"h



TOTE BAG INSERTS

Tote Bag Inserts are inserted in each CABE 2027 bag and distributed to each conference attendee. Only confirmed exhibitors are eligible to purchase the option to provide Tote Bag Inserts. The cost for the tote bag inserts is \$1000. Standard insert size is 8 1/2 x 11 flyer, designed by you and sent via freight express. Opportunities for other promotional materials are available (notepads, pens, etc.). Please email CABE at exhibitors@gocabe.org for more information.



MOVE-OUT / BREAK-DOWN FRIDAY

Exhibitor break-down begins Friday, March 12, 2027 at the **official close of the Exhibit Hall at 4:30 pm**. Please note that any exhibitor dismantling or leaving early will be **charged an exit penalty of 25% of their original fee/contract**. There will be **NO EXCEPTIONS** made to this policy and it will be strictly enforced. Read our Exhibitor/Career Fair Rules and Regulation instructions carefully at CABE2027.ORG.

COMMERCIAL WORKSHOPS

Sponsors have the opportunity to present up to two workshops (depending on the level of sponsorship.). Other commercial presentations will be reviewed following the same guidelines as other workshop submissions. Please note that all commercial presentations from non-sponsors will be assessed a **\$450 presentation fee** per workshop.

COMMERCIAL WORKSHOP PRESENTATIONS DEADLINE: OCTOBER 16, 2026

For the Commercial Workshop Presenter Proposal, visit:
www.bit.ly/cabe27comm

Register today or get
more information at
CABE2027.ORG

or email CABE at
exhibitors@gocabe.org

☎ (626) 814-4441
📠 (626) 814-4640

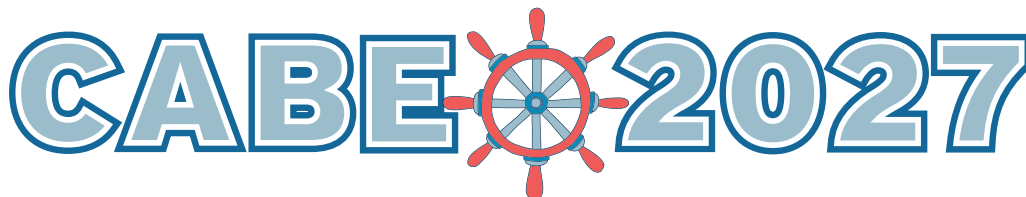


California Association
for Bilingual Education

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Walnut, CA 91789

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52nd ANNUAL CONFERENCE
CALIFORNIA ASSOCIATION FOR BILINGUAL EDUCATION



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If the addressee is unknown, please forward to an interested or potential participant

POST OFFICE: IF UNDELIVERABLE, DO NOT RETURN

DATES TO REMEMBER!

CABE 2027 Key Dates & Deadlines

☒ DATE	DESCRIPTION
☐ October 16, 2026	Deadline for Commercial Workshops Presentations
☐ October 29, 2026	Deadline for Complimentary Lead Capture Software
☐ October 31, 2026	Deadline to Submit Multilingual Educator Advertisement PDF File
☐ December 10, 2026	Deadline for Early Bird Pricing
☐ December 10, 2026	Deadline to submit full payment to ensure inclusion in the Conference App
☐ January 2027	Exhibitor Service Kit Emailed from our Convention Services Company
☐ January 26, 2027	Attendee Mailing List Sent
☐ February 5, 2027	Deadline for Hotel Conference Rates (check CABE website)
☐ March 9, 2027	Move-In Day #1 - 10:00 am to 4:00 pm
☐ March 10, 2027	Move-In Day #2 - 7:30 am to 11:00 am
☐ March 10, 2027	CABE 2027 Kick Off and Exhibit Hall Grand Opening at 12:00 pm
☐ March 12, 2027	Move-Out/Break-Down Begins at the Official Closing Time of 4:30 pm

**CABE RESERVES THE RIGHT TO ACCEPT
SPONSOR/EXHIBITOR/CAREER FAIR/ADVERTISER APPLICATIONS ONLY FROM
THOSE ORGANIZATIONS WHOSE GOALS ARE ALIGNED WITH THOSE OF CABE.**
(Visit gocabe.org/about-cabe/ to see our vision and mission statements.)

CABE invites you to Sponsor and Exhibit at CABE 2027

For more information, visit CABE2027.ORG and follow us for the latest news!

